



NEVADA OPTOMETRIC ASSOCIATION 2022 Partnership Program

We greatly value our relationship and support from our company sponsors. By enrolling in our partnership program, you will have the inside track to our members, events and communications. We have developed multiple partner levels so you can choose the best package for your budget and business objectives.

Investing in this partnership program gives you a unique cost-effective opportunity to reach a large group of optometrists – one that’s proven again and again that they support the vendors who support the NOA. And instead of having to secure sponsorship approval multiple times each year – you only need to join our program and your sponsorship program is done for an entire year.

For more information, contact Terri Ogden, Executive Director, Nevada Optometric Association, 702.220.7444 or via email terri@nvoptometric.com

| <u>Benefits</u> | <u>Platinum Level</u> \$20,000 | <u>Gold Level</u> \$15,000 | <u>Silver Level</u> \$10,000 | <u>Bronze Level</u> \$5,000 |
|--|-----------------------------------|-------------------------------|---------------------------------|--------------------------------|
| Sponsorship Recognition at NOA Events | X | X | X | X |
| Sponsorship of Society <i>and/or</i> CE Programs in Reno <i>and/or</i> Las Vegas including Marketing Emails and Exhibit/Speaking Opportunity <i>Note: Bronze level is one program in either Reno or Las Vegas</i> Sponsorship covers cost of society meeting or dinner <i>If you would like to provide a speaker, fees for speaker travel and honorariums at the additional cost of sponsor</i> | 4 | 3 | 2 | 1 |
| Opportunity for One Meeting a Year with the NOA Board of Directors | X | X | X | -- |
| Logo and Web Link on NOA Website | X | X | X | X |
| Logo and Web Link on NOA Master Email Template Used for E-blasts to NOA Members and Non-Members | X | X | X | X |
| Opportunity to Provide 100 Word Company Information Article in Emailed Newsletters | 4 | 3 | 2 | -- |
| Opportunity to Send Promotional Letters and Offers to NOA Members <i>(at your cost)</i> | 3/year | 2/year | 1/year | -- |



NEVADA OPTOMETRIC ASSOCIATION 2022 Partnership Program Form

Please complete & return form either via email to terri@nvoptometric.com, via fax: 702.974.4446 or mail to:
Nevada Optometric Association
1344 Disc Drive #185
Sparks, NV 89436

We wish to participate in the NOA Partnership Program for 2022 at the following level.

- Platinum - \$20,000
- Gold - \$15,000
- Silver - \$10,000
- Bronze - \$5,000

Company Name: _____

Contact Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Email(s): _____

Mobile Phone Number(s): _____

2022 Tentative Society Meeting/CE Dates:

NOA Online CE Courses

- Quarter 1 – January-March
- Quarter 2 – April-June
- Quarter 3 – July-September
- Quarter 4 – October-December

NNOS (Reno/Sparks/Carson City/Minden/Gardnerville/Fernley/Fallon area)

- Quarter 1 – January-March
- Quarter 2 – April-June
- Quarter 3 – July-September
- Quarter 4 – October-December



SNOS (Las Vegas/Henderson/North Las Vegas area)

- Quarter 1 – January-March
- Quarter 2 – April-June
- Quarter 3 – July-September
- Quarter 4 – October-December

Dates of Young OD, Practice Management, Women in Optometry, Innovations in Optometry Mixers & Meetings TBD by sponsor & NOA Education & Membership committee. These groups usually do not meet the same month as a Society CE meeting.

The Wednesday Webinar OD/OMD series is a 4-5 week-long series with open discussions between optometry & ophthalmology regarding cases, referrals, etc. Began in October 2020 is continuing in 2022.

- Please send me an electronic invoice for payment
- Enclosed is our check for \$ _____
Make check payable to Nevada Optometric Association
- Please charge our credit card (information below):
 - American Express
 - Discover
 - Master Card
 - Visa

Name on Card: _____

Card Number: _____ Exp. Date _____ CVV _____